



Biopots

bamboo fiber, straw and rice husks. The pots contain no wood or petroleum products and easily decompose in landfills.

Bellan International offers decorative Biopots and utilitarian pots for growers.

For more: Gary McColeman, Bellan International Ltd., (416) 696-0080; www.biopots.com.

EcoVaas

Strictly speaking, EcoVaas containers are not biodegradable. But they are recyclable — and pretty darn cool. The vases are made from paper and come in several sizes and styles.

“Originally, EcoVaas International developed the colorful single-serving flower vases for hospitals and nursing



EcoVaas

homes where hygiene is a major topic,” said Eduardo van den Berg, managing director international for EcoVaas.

Recyclable EcoVaas containers are lightweight and leak proof for at least three weeks.

For more: EcoVaas, jung@ecovaas.de; www.ecovaas.com.



Earthenware Art

520.990.0543
www.incaimports.com

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BUYERS ARE IN SEASON.

Horticulture is growing into a buyers' market. That's good news for retail garden centers—with greater control over product options, you can take a more active role in making smart buying decisions for your customers.

At the third annual **GCA's Fashion in Bloom** showcase, The Conard-Pyle Company and Homestead Growers will host 18 world-class horticultural companies in a display format unique to the industry. Garden center owners and buyers are invited for a sneak peek at cutting-edge trends—with new varieties, new lines, new styles and a priceless opportunity to interact directly with breeders and growers.

EXPERIENCE THE BUDDING BUYERS' MARKET AT GCA'S FASHION IN BLOOM 2007.

fashioninbloom.com
Garden Centers of America

SEPTEMBER 20-22, 2007

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BREEDER PROFILE

When we met Mark Bulk we knew we had come across an exceptional plantsman. His small, but rich Boskoop nursery is a treasure trove of novelties and rare plants, especially hydrangea. Mark has a special fondness for Hydrangea. He collects them from around the world and is always on the lookout for something new and better.

During a visit in early summer we were immediately drawn to a specimen of Hydrangea paniculata that was lit up with the most intense pink flowers. “What is it?”, we chimed in unison. “It’s way too early for a paniculata to be this color!” The plant was Quick Fire™, a unique seedling of ‘Pink Diamond’ that flowers and turns pink before other paniculatas even begin to bloom. When grown under poly it begins blooming in mid-May. Great plant Mark!

Mark is just one of the many plant breeders who contribute their talents to the Proven Winners® ColorChoice® brand. When you select a plant in the white Proven Winners container you know years of careful work and powerful marketing stand behind it. While it may take a plant breeder a lifetime to choose the perfect plant, you can do it in just a moment. Just look for the Proven Winners name.

**Easy to Grow,
Incredibly Colorful**

ColorChoicePlants.com

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